Challenge Overview

- Community Challenge 2017 (“Challenge”) is a physical activity initiative by the Health Promotion Board (“HPB”) to rally the communities from the 89 constituency divisions in Singapore to clock steps and raise funds for charity.
- The appointed charity for Community Challenge 2017 is the President’s Challenge 2018.
- For each of the 89 constituency divisions, there will be a monthly daily average step count and an overall daily average count at the end of the Challenge, based on the steps taken during the challenge period and synchronised to the Healthy 365 mobile app or Healthy 365 kiosk.
- Participants with smartphones can sign up by downloading the Healthy 365 mobile app from Google Play Store or Apple App Store. Participants who have successfully signed up for Community Challenge 2017 will have the options of tracking their steps through a HPB-issued steps tracker, purchase a compatible steps trackers at a discount from partners, or use fitness apps with steps tracking functions, namely Samsung Health (for Android) and Health Kit (for Apple).
- Participants without smartphones can sign up as a kiosk participant by signing up at National Steps Challenge™ roadshows or at HPB Customer Care Centre. Non-smartphone participants can only take part and track their steps using the HPB-issued steps tracker.
- Participation in Community Challenge 2017 is free.
- Participants can either join the Challenge individually as part of a constituency division based on their residential address, or in teams if they are a member of any participating Religious Organisations (“RO”), grassroots committees, Voluntary Welfare Organisations (“VWO”), or HPB interest groups (“HPB IG”). All ROs, grassroots, VWOs and HPB IGs will contribute towards the constituency division that they fall under, and participants will only be able to join Community Challenge 2017 under one of these five entities. Switching of teams is strictly prohibited after the start of the Challenge.
- In conjunction with Community Challenge 2017, HPB encourages organisations to organise and conduct its own intra-constituency challenge, at the organisation’s sole expense and cost. For the avoidance of doubt, HPB assumes neither responsibility nor liability whatsoever and howsoever in connection with any intra-constituency challenge(s), including but not limited to the provision of any prizes or cost subsidy, which may be conducted.

Official Challenge Period

- Community Challenge 2017 will officially start on 26 November 2017 0000 hours and end on 31 March 2018 2359 hours (“Official Community Challenge Period”).

Eligibility Conditions

- All Religious Organisations (“RO”), grassroots committees, Voluntary Welfare Organisations (“VWO”), or HPB interest groups (“HPB IG”) are eligible to form intra-constituency teams to participate in Community Challenge 2017.
- Organisations interested to form intra-constituency teams for participation in Community Challenge 2017 must submit their details and register with HPB by 4 September 2017.
- The minimum number of participants required to form a team is 20. Only team members who have registered for Community Challenge 2017 on the Healthy 365 mobile app and
successfully completed setting up their steps tracking mode will count towards the eligible participants’ sign-ups.

- In the event that teams are unable to meet the minimum registration of 20 by 17 November 2017, or if the team size drops to below 20 after the start of the Challenge, the teams will be disqualified and participants in the respective teams will participate in the Challenge as individuals under the constituency division that the team was originally from instead.
- To participate in Community Challenge 2017 as individuals, you must be at least 17 years old, with a valid NRIC or FIN number at the point of registration. Eligible persons who are below 21 years of age must obtain parental consent before participating in Community Challenge 2017.

**Participation Conditions**

- Individual participants may register for Community Challenge 2017 on the Healthy 365 mobile app, upon entering a unique entry code for their constituency division based on their residential address. (The full list of entry codes for the 89 constituency divisions will be published on the Community Challenge webpage and will also be available at all National Steps Challenge™ roadshows.)
- Participants in intra-constituency teams may register for Community Challenge 2017 on the Healthy 365 mobile app, upon entering a unique entry code for their team. Organisations which have formed intra-constituency teams for Community Challenge 2017 will be given a unique entry code that is different from the entry code for constituency divisions. (All entry codes for intra-constituency teams will be released to the person-in-charge of the respective organisations).
- Community Challenge 2017 is an extension of the National Steps Challenge™ Season 3. Participants of Community Challenge 2017 are automatically signed up for the National Steps Challenge™ Season 3.
- Singaporeans/Permanent Residents who have already collected their HPB steps trackers in National Steps Challenge™ Seasons 1 and 2 are not eligible for another HPB steps tracker.

**Donations**

- Each constituency division can earn a maximum of $2,000 in donations for their participation in Community Challenge 2017.
- The total amount of donation per constituency division is based on the month with the highest daily average step count, and the overall daily average step count at the end of the official challenge period, as indicated in the table below:

<table>
<thead>
<tr>
<th>Daily average steps</th>
<th>Donations</th>
</tr>
</thead>
<tbody>
<tr>
<td>Monthly challenge</td>
<td></td>
</tr>
<tr>
<td>Based on the month with</td>
<td></td>
</tr>
<tr>
<td>the highest daily average</td>
<td></td>
</tr>
<tr>
<td>5,000 – 7,499</td>
<td>$500</td>
</tr>
<tr>
<td>7,500 – 9,999</td>
<td>$750</td>
</tr>
<tr>
<td>≥ 10,000</td>
<td>$1,000</td>
</tr>
<tr>
<td>Overall challenge</td>
<td></td>
</tr>
<tr>
<td>5,000 – 7,499</td>
<td>$500</td>
</tr>
<tr>
<td>7,500 – 9,999</td>
<td>$750</td>
</tr>
</tbody>
</table>
Based on overall daily average at the end of the challenge

| ≥ 10,000 | $1,000 |

Note: Participating organisations have the option to provide additional prizes and/or source for additional sponsors to match their donations raised under the Community Challenge 2017.

- The daily average steps per participant is taken as the total number of steps accumulated by all participants in the constituency divisions divided by the summation of the total number of days in challenge for all participants in the constituency division.
- The overall daily average step count is accumulated from the start to the end of the official Community Challenge period.
- Starting from 1 December 2017, each constituency division will also have a daily average step count for each month. The monthly daily average step count will take into account steps synced as of the last day of the month and reset on every 1st of the following month.
- The total amount of donation raised by Community Challenge 2017 will be given to President’s Challenge 2018 after the Challenge is over.

Other rewards – Crack and Win

- Only participants who have successfully signed up to Community Challenge 2017 are eligible for Crack and Win.
- Each day of 10,000 steps or more synced to the Healthy 365 mobile app or Healthy 365 kiosk will entitle the participants to unlock Crack and Win once. The game will be unlocked at the point of syncing. Once unlocked, the game cannot be carried over to the next day even if participant chooses not to play the game at that point in time.
- As Crack and Win is a chance-based game, the prize won, if any, is revealed only at the point of playing the game.
- The prizes won are not exchangeable nor redeemable for cash. The prizes can be vouchers, products or Healthpoints.
- The more days of 10,000 steps or more synced, the more opportunities to play Crack and Win.
- Opportunities to play Crack and Win can be accumulated for those participants who do not sync their steps daily as long as the participants have clocked 10,000 steps or more on their mode of tracking and synced the steps on the Healthy 365 mobile app or Healthy 365 kiosk. Participants need to sync their steps at least once every seven days so that the maximum number of accumulated opportunities to play Crack and Win is no more than seven.

General

- HPB may vary these rules and regulations without notice, or discontinue or withdraw the Community Challenge 2017 at any time without any notice or liability to any party.
- As participants of Community Challenge 2017 are automatically signed up for the National Steps Challenge™ Season 3, participants agree to abide by all the terms and conditions of the National Steps Challenge™ Season 3, which can be found at www.stepschallenge.sg
Participants agree to abide by all the terms and conditions governing the use of the Healthy 365 mobile app, which are expressly incorporated herein and can be found on the Healthy 365 mobile app.

If you choose to sign up for this Challenge, you consent to the collection, use and disclosure of your personal information by HPB for the purposes as set out herein. To safeguard your personal data, all electronic storage and transmission of personal data is secured with appropriate security technologies.

HPB collects personal information that you provide to us through the Healthy 365 mobile app/ kiosk to implement the Community Challenge 2017 (e.g. name, NRIC/FIN number, year of birth, gender, mobile number, postal address, weight, height, steps data). If you are participating in the Challenge as teams, we may share necessary data about you with your organisation to administer your participation in the Challenge and to further health initiatives in your organisation, so as to serve you in the most efficient and effective way, unless such sharing is prohibited by law.

We may contact you to obtain feedback about the App and/or physical activity tracking device used in conjunction with the App. In this regard, you hereby give express consent for us to contact you.

HPB shall not be liable for any injuries sustained or casualty that arise directly and/or indirectly from the participation of the Community Challenge 2017.

HPB shall not be liable for any expenses, losses, costs damages, liabilities or other consequences of any nature (collectively “Losses”) suffered or incurred directly or indirectly by participants of the Challenge howsoever caused or arising and without limiting the generality of the foregoing, whether by reason of or on account of any act or omission whether negligent or otherwise on the part of HPB or its agents or employees, even if HPB or its agents or employees are advised of the possibility of such Losses.

HPB reserves the right to investigate cases of suspected fraud and suspend an employee’s participation status during the investigation period.

HPB’s decision on all matters relating to the Community Challenge 2017 is final and binding on all participants and participating organisations. HPB will not entertain any queries with regard to any challenge results, and will not be obliged to provide the reason(s) for its awarding decision to a participating organisation.