

## Terms & Conditions Governing “Go Lo-cal” Promotion

The following terms and conditions (“**T&Cs**”), and all subsequent revisions or amendments made by the organizer, Health Promotion Board (“**HPB**”), shall apply to the “Go Lo-cal” Promotion (“**Promotion**”). Participation in the promotion signifies your agreement to be bound by the T&Cs. If you do not agree to the T&Cs, please do not enter the promotion.

### Mechanics, Rules and Regulations

1. The promotion period will be from 4 November 2017 to 25 March 2018 (“**Promotion Period**”).
2. The promotion covers **Discount Coupon** and **Sure Win Spin** mechanics.

### Discount Coupon Mechanics

3. When eligible persons (“you”) correctly answer a simple question posed by our HPB mascot /HPB promoter / HPB Health Ambassador at a “Go Lo-Cal” activation, you will receive a set of \$2.50 discount coupons (in denominations of 2x\$1 Lower-Calorie Dish discount coupons and 1x\$0.50 Healthier Beverage discount coupon).
4. Each Lower-Calorie/Wholegrain Dish discount coupon entitles you to a single redemption of a \$1 discount on the listed price of ONE Lower-Calorie/ONE Wholegrain Dish.
5. Each Healthier Beverage/Healthier Oil/Cut Fruits discount coupon entitles you to a single redemption of a 50¢ discount on the listed price of ONE Healthier Beverage/ONE Healthier Oil option/PER TWO SERVINGS of Cut Fruits.
6. Images of discount coupons shown below:



\$1 Lower-Calorie/Wholegrain Dish  
Coupon Discount Coupon



\$0.50 Healthier Beverage/Healthier Oil/  
Cut Fruits Discount

7. “**Lower-Calorie Dish**” and “**Healthier Beverages**” are defined as follows:
  - a) A Lower-Calorie Dish refers to any dish sold in participating stalls that is labelled with HPB’s “Lower in Calories” Identifier. The Lower-Calorie Dish may vary or differ with each participating stall.
  - b) Look out for the Healthier Choice Symbol Identifier on the stall and menu board. The various versions of the applicable identifier are shown below:



8. A Healthier Beverage refers to the drinks listed below that are sold in any participating stalls:
- siu dai / kosong hot and cold drinks
  - distilled, sparkling and mineral water,
  - packaged drinks with Healthier Choice Symbol (HCS),
  - zero-calorie drinks,
  - freshly prepared lower-sugar drinks.

Look out for the Healthier Choice Symbol Identifier on the stall and menu board shown below:



8. A Healthier Oil dish refers to dishes prepared with healthier oil (i.e. oils **endorsed with HPB's Healthier Choice Symbol** and other plant-based oils (e.g. olive, canola, peanut, soybean and sunflower oil) **containing  $\leq 35\%$  saturated fats and  $< 0.5\%$  trans fat**)

Look out for the Healthier Choice Symbol Identifier on the stall and menu board shown below:



9. A Wholegrain dish refers to dishes prepared with wholegrains such as barley, brown rice, quinoa, buckwheat, rye, oats, millet, corn. Wholegrain has all 3 original parts (bran, germ, endosperm) still intact. In the production of white rice and white flour, the germ and bran layers are removed, resulting in loss of important nutrients.

Look out for the Healthier Choice Symbol Identifier on the stall and menu board shown below:



10. Two servings of cut fruits refer to 2 pieces of cut fruits with no sugar added.

Look out for the Healthier Choice Symbol Identifier on the stall and menu board shown below:



The full list of participating stalls (“Partners”) and activation schedule can be found at [www.gethealthy.sg/promotions](http://www.gethealthy.sg/promotions)

9. Discount coupons will be accepted at participating stalls on activation dates with the following stall identifier:



#### Discount Coupon T&Cs

10. Each Participant is allowed to receive up to a maximum of ONE (1) set of \$2.50 discount coupons at each activation.
11. Participants are not allowed to collect discount coupons for friends and family.
12. Only original discount coupons issued by authorised personnel will be accepted.
13. Validity (date and location) will be indicated by the stamp on the discount coupon.
14. A maximum of two \$1 lower-calorie/wholegrain dish discount coupons are allowed to be combined for use in a single purchase for ONE dish.
15. A minimum of one \$0.50 discount coupon is allowed for a single purchase of one healthier beverage/one Healthier Oil dish/two servings of Cut Fruits.
16. Discount coupons are not valid for use with any other offers, promotions or discounts not related to this promotion.
17. Discount coupons are not for resale. Discount coupons are not exchangeable for cash or any form of credit. There will be no refund for any unused amount of the value of the coupon.
18. The images of discount coupons on all marketing materials are for illustration purpose only. Actual discount coupon may be different from the images shown.
19. Participants with discount coupons that are defaced, damaged, and illegible or tampered with will not be eligible to participate in the Promotion. HPB accepts no responsibility for coupons that are illegible, misplaced, lost and incomplete or which cannot be used for discounts due to other reasons.
20. All discount coupons will be rendered null and void at the end of the promotion period.

21. HPB reserves the right to reject participation, ban participants, and forfeit any discount coupon if:
  - a) HPB, in its sole discretion, decides that the participation is not valid;
  - b) The Participant does not agree to abide by and be bound by the T&Cs; or
  - c) The Participant has committed any act of fraud or dishonesty, or has misrepresented anything in connection with the Promotion.
  - d) The Participant causes disruption, harasses or abuses Employees of HPB, third party vendors, service providers or Partners involved in or connected to, directly or indirectly, the Promotion.
22. Non-compliance with or breach of any of these T&Cs may disqualify you, and any discount coupons received by you may be forfeited, withheld, withdrawn or reclaimed by HPB at its sole discretion.

Sure Win Spin Mechanics

23. When eligible persons (“you”) purchase qualifying lower-calorie dish, wholegrain dish, lower-sugar beverages, healthier oil options and two servings of cut fruits at participating stalls during “Go Lo-Cal” activations, you will receive a Sure Win Spin coupon for each purchase.

Qualifying lower-calorie dish, wholegrain dish, lower-sugar beverages, healthier oil options and two servings of cut fruits can be identified by the following identifiers on the stall and menu board shown below:



24. This coupon entitles you to participate in the “Go Lo-cal” Sure Win Spin.
25. The number of spin chances for this coupon may vary for each activation, spin chances displayed at the “Go Lo-cal” booth are final.
26. Voucher validity (date and location) is indicated on the voucher and shall not be utilised otherwise.
27. Only original discount coupons issued by authorised personnel will be accepted.
28. Validity (date and location) will be indicated on the Sure Win Spin coupon.
29. Images of Sure Win Spin coupons shown below:



30. The images of discount coupons on all marketing materials are for illustration purpose only. Actual discount coupon may be different from the images shown.
31. This coupon is not valid for use with any other offers, promotions or discounts not related to this promotion.
32. Discount coupons are not for resale. Discount coupons are not exchangeable for cash or any form of credit. There will be no refund for any unused amount of the value of the coupon.
33. All discount coupons will be rendered null and void at the end of the promotion period.
34. Winners of the Sure Win Spin are required to provide their personal data to HPB and its appointed third party vendors at the activation, for verification purposes.
35. For audit and validation purposes, NRIC/FIN holder is required to be present to participate. NRIC/FIN should not be transferred.
36. Each NRIC/FIN is limited to a maximum of THREE spins per day.
37. Holders of Sure Win Spin coupons which are defaced, illegible or tampered with, will not be eligible to participate in the Sure Win Spin promotion.
38. There will be no replacement for loss or damage to this coupon. Health Promotion Board ("HPB") and/or its vendors are entitled in their sole discretion to reject this coupon if it has been defaced or damaged.
39. In the event of any dispute, HPB's decision is final and no further correspondence and/or queries will be entertained.
40. HPB reserves the right to discontinue or terminate this promotion, or shorten or extend the validity period of the coupon without prior notice. HPB shall not be liable for any loss, damage or expense incurred as a result.
41. The Sure Win Spin rewards are available on a while-stocks-last basis and HPB reserves the right to replace the rewards with immediate effect at any time without prior notice. HPB further reserves the right to modify and/or terminate this Sure Win Spin reward scheme at any time at its sole discretion without any further notice.
42. Prizes won are final and not eligible for exchange.
43. HPB reserves the right to reject participation, disqualify winners and forfeit any prize if:
  - a) HPB, in its sole discretion, decides that the participation is not valid;
  - b) The Participant does not agree to abide by and be bound by the T&Cs; or
  - c) The Participant has committed any act of fraud or dishonesty, or has misrepresented anything in connection with the Promotion.
  - d) The Participant causes disruption, harasses or abuses Employees of HPB, third party vendors, service providers or Partners involved in or connected to, directly or indirectly, the Promotion.
44. Non-compliance with or breach of any of these T&Cs may disqualify you, and any discount coupons received by you may be forfeited, withheld, withdrawn or reclaimed by HPB at its sole discretion.

45. Winners of the Sure Win Spin are required to provide the following types of personal data to HPB and its appointed third party vendors at the activation, for verification purposes:

Type of Prize	Personal data required
Premiums	Name, NRIC/FIN number, Contact number, Winner's sign-off

Eligibility

14. Persons in the following category are prohibited from participating in this Promotion: Employees of third party vendors, service providers or Partners involved in or connected to, directly or indirectly, the Promotion.

Contact Details for Enquiries

15. For enquiries about this Promotion, you can visit [www.gethealthy.sg/promotions](http://www.gethealthy.sg/promotions), email us at to [hpb\\_mailbox@hpb.gov.sg](mailto:hpb_mailbox@hpb.gov.sg) or call Healthline at 1800 223 1313. Our hotline operating hours are as follows:

Mondays to Fridays: 8.30am to 5pm  
 Saturdays and eve of Public Holidays: 8.30am to 1pm  
 Sundays and Public Holidays: Closed

Contact Details of Participants

16. Participants agree that any and all personal data provided to HPB and its third party vendors and service providers may be used and/or disclosed by HPB and its third party vendors and service providers for the following purposes:
- a) Communication with the winner for purposes related to this Promotion; and
  - b) Publicity, advertising or marketing purposes in connection with the Promotion and/or in connection with any HPB's programmes/outreach/initiatives/activities.
17. Participants must be responsible for providing complete and accurate contact information to HPB and its organisers. HPB accepts no responsibility for any inability or failure to contact the participants arising from inaccurate or incomplete contact information.

Personal Data and Privacy Issues

18. Participants hereby consent and agree to HPB recording their images through photography, videography or any other image recording means or technology (collectively "Image Recording") in any material for publicity purposes (collectively "Promotion Materials").
19. HPB shall own all the rights, title and interests including intellectual property rights in and to the Image Recording and the Promotion Materials.
20. HPB shall have the right to publish, reproduce, make adaptations, communicate and make available to the public, the Image Recording and the Promotion Materials in any media, whether in print, digital or any other format, for any publicity purposes connected with the Promotion or any other activity of HPB connected with the Promotion ("Publicity Purposes"), including sharing or disclosing the Image Recording or the Promotion Materials to any third party authorised by HPB for the Publicity Purposes, without restriction and without the need to notify the prize winner in advance.

21. The Participant will have no right to approve the finished product wherein the Image Recording or his/her likeness appears, and shall not receive royalties or any other compensation arising or related to the use of the Image Recording or the Promotion Materials.
22. There shall be no time limit, nor is there any limitation in geography or medium on the use of the Image Recording or the Promotion Materials set out in Clauses 18 to 21 above.
23. The Participant hereby releases, waives and discharges HPB and its directors, officers, agents, servants, employees and any person acting pursuant to the authority of HPB (collectively the "Released Parties") from, and covenant not to sue the Released Parties or any of them for, any and all liability, claims, demands, actions and causes of action howsoever arising out of or in relation to any loss, damage or for the enforcement of any personal or proprietary right he/she may have in connection with the Image Recording or the Promotion Materials.

General Terms and Conditions

24. HPB reserves the right at its sole discretion, to suspend, postpone or terminate the Promotion, shorten or extend the duration of the Promotion Period and/or amend, modify, delete, supplement, replace or revise the T&Cs, without any liability or prior notification to any person, including but not limited to any Participant. Any change to the T&Cs shall take effect immediately and shall bind all Participants including those who have participated in the Promotion before the date of the change.
25. HPB shall not be liable to any party whatsoever for any delay in complying or failure to comply with the T&Cs due to the occurrence of any event or circumstance beyond its control, including without any limitation to, acts of God, natural disasters or catastrophes, riots or wars (whether declared or not), terrorist activities, epidemics, health threats, quarantine requirements, change or issuance of new applicable laws.
26. In all circumstances, HPB's decisions shall be final, binding and conclusive on all matters relating to the Promotion, and no further correspondence shall be entertained. Participants agree and undertake to be bound by the aforesaid decisions.
27. The T&Cs shall be governed by the laws of Singapore. The T&Cs shall constitute the entire understanding and agreement between HPB and the Participants. The T&Cs are not intended to confer rights on any third party, whether pursuant to the Contracts (Rights of Third Parties) Act (Cap. 53B) or otherwise, and no third party shall have any right to enforce any provision of the T&Cs.
28. If any term or provision of the T&Cs is held to be illegal or unenforceable, such term or provision shall be deemed to be deleted from the T&Cs and the validity or enforceability of the remainder of the T&Cs shall remain in full force and effect. HPB's failure to enforce at any time the provisions of the T&Cs or any rights in respect thereto shall in no way be considered to be a waiver of such provisions, rights, or elections or in any way affect the validity of the T&Cs.
29. In the event of any inconsistency between the T&Cs and any flyer, marketing or promotional material relating to the Promotion, the terms of these T&Cs shall prevail.
30. The T&Cs and any amendments will be displayed at [www.gethealthy.sg/promotions](http://www.gethealthy.sg/promotions)
31. All information with regards to or in connection with this Promotion is correct at time of print and subject to change without notice or liability.