



## **NATIONAL STEPS CHALLENGE™ CORPORATE CHALLENGE TERMS & CONDITIONS**

### **Challenge Overview**

- Corporate Challenge (“Challenge”) is a national physical steps challenge among companies and/or organisations (“organisation(s)"). This challenge is built on the National Steps Challenge™.
- Interested organisations must register with Health Promotion Board (“HPB”) in order for their employees to be eligible for the Corporate Challenge.
- Organisations compete based on the daily average step count per employee and weekly average moderate to vigorous physical activity (MVPA) minutes per employee, as per the steps and MVPA minutes synchronised to the Healthy 365 mobile app or Healthy 365 kiosk. There are two different categories of challenge depending on the workforce size of the organisation – organisations with workforce size < 200 employees; and organisations with workforce size ≥ 200 employees.
- Organisations with the highest daily average step count per employee and/or highest weekly average MVPA minutes per employee in each category win cash rewards. In addition, organisations with the highest daily average step count in a month and the best improvement in daily average step count each month also win rewards.
- In conjunction with the Corporate Challenge, HPB encourages organisations to organise and conduct their own intra-organisation challenge, at the organisation’s sole expense and cost. For the avoidance of doubt, HPB assumes neither responsibility nor liability whatsoever and howsoever in connection with any intra-organisation challenge(s), including but not limited to the provision of any prizes or cost subsidy, which may be conducted.

### **Health advisory**

- Participants with medical conditions or specific healthcare needs should consult with their doctor before engaging in any physical activities.
- Participants should not engage in any physical activities, including Corporate Challenge activities or events if they are not feeling well.
- The HPB-issued fitness trackers are provided as a public service and are meant to provide you with information to encourage an active and healthy lifestyle. HPB-issued fitness trackers and compatible fitness tracking devices are intended to be a close estimation of your activities and metrics tracked but may not be precisely accurate. The HPB-issued steps trackers are not medical devices and the data provided is not intended to be utilised for medical purposes.
- HPB shall not be responsible, under any theory of liability or indemnity, for any injuries sustained/casualty that arise directly and/or indirectly from the participation in the Corporate Challenge or its associated activities or events held by HPB.

## Eligibility

- All organisations registered and operating in Singapore are eligible to join. Organisations must have their own UEN or ACRA number.
- Organisations must meet the minimum number of eligible employees' sign-ups by **14 December 2018, 2359 hours** in order to be eligible for the Corporate Challenge. Only employees who have registered for Corporate Challenge on the Healthy 365 mobile app<sup>1</sup> and have successfully chosen a steps tracking mode will count towards eligible employees' sign-ups.
- The respective minimum eligible employees' sign-ups are as follows:
  - Organisations with workforce size < 200 employees: 25 eligible employees' sign-ups.
  - Organisations with workforce size ≥ 200 employees: 15% of workforce size of eligible employees' sign-ups **or** 250 eligible employees' sign-ups, whichever is lower.
- Only employees who are at least 17 years old, and with a valid NRIC or FIN number at the point of registration for the Corporate Challenge are eligible to participate.

## Official Corporate Challenge Period

- The Corporate Challenge will officially start on **7 January 2019, 0000 hours** and end on **21 April 2019, 2359 hours** ("**Official Corporate Challenge Period**").

## Participation Conditions

- Employees may register for the Corporate Challenge on the Healthy 365 mobile app<sup>1</sup>, upon entering a unique entry code issued to participating organisations. (All entry codes will be released to the organisation's point-of-contact).
- All participants of the Corporate Challenge will automatically be registered for the National Steps Challenge™ Season 4.

## Rewards

- Overall top 3 organisations in the Steps Leaderboard: Cash rewards, as solely determined by HPB, will be given to the top three organisations in each category of the Corporate Challenge with the highest daily average step count per employee accumulated during the Official Corporate Challenge Period.
- Overall top 3 organisations in the MVPA Leaderboard: Cash rewards, as solely determined by HPB, will be given to the top three organisations in each category of the Corporate Challenge with the highest weekly average MVPA minutes per employee accumulated during the Official Corporate Challenge Period.
- Monthly winner: Cash rewards, as solely determined by HPB, will be given to the organisation in each category of the Corporate Challenge with the highest daily average step count per employee for that particular month. There are 4 rounds: (a) 7– 31 January 2019, (b) 1 – 28 February 2019, (c) 1 – 31 March 2019, and (d) 1 – 21 April 2019. Each organisation is only eligible to win this prize once.
- Top 3 most improved organisations: Cash rewards, as solely determined by HPB, will be given to the top 3 organisations in each category of the Corporate Challenge with the largest difference in daily average step count per employee in that particular month, as compared with the previous month's average step count. There are 3 rounds: (a) 1 – 28 February 2019, based on January's average, (b) 1 – 31 March 2019, based on February's average, and (c) 1 – 21 April 2019, based on March's average. Each organisation is only eligible to win this prize once.

## Other rewards – Tap & Win

- Only participants who have successfully signed up to Corporate Challenge and are from organisations who have opted for the intra-challenge are eligible for Tap & Win.
- Each day of 10,000 steps or more synced to the Healthy 365 mobile app or Healthy 365 kiosk will entitle the participants to unlock Tap & Win once. The game will be unlocked at the point of syncing. Once unlocked, the game cannot be carried over to the next day even if the participant chooses not to play the game at that point in time.
- As Tap & Win is a chance-based game, the prize won, if any, is revealed only at the point of playing the game.
- The prizes won are not exchangeable nor redeemable for cash. The prizes can be vouchers, products or Healthpoints.
- The more days of 10,000 steps or more synced, the more opportunities to play Tap & Win.
- Opportunities to play Tap & Win can be accumulated for those participants who do not sync their steps daily as long as the participants have clocked 10,000 steps or more on their mode of tracking and synced the steps on the Healthy 365 mobile app or Healthy 365 kiosk. Participants need to sync their steps at least once every seven days so the maximum number of accumulated opportunities to play Tap & Win is no more than seven.

## General

- HPB may vary these rules and regulations without notice, or discontinue or withdraw the Corporate Challenge at any time without any notice or liability to any party.
- HPB reserves the right to modify and/or terminate the Corporate Challenge rewards scheme at any time at its sole discretion without any further notice to the organisations or participating employees.
- Participating employees agree to abide by all the terms and conditions governing the use of the Healthy 365 mobile app, which are expressly incorporated herein and can be found at [stepschallenge.sg](http://stepschallenge.sg).
- If you choose to sign up for this Challenge, you consent to the collection, use and disclosure of your personal information by HPB for the purposes as set out herein. To safeguard your personal data, all electronic storage and transmission of personal data is secured with appropriate security technologies.
  - HPB collects personal information that you provide to us through the Healthy 365 mobile app/ kiosk to implement the Corporate Challenge (e.g. name, NRIC/FIN number, year of birth, gender, mobile number, postal address, weight, height, steps data). We may share necessary data about you with your employer to administer your participation in the Challenge and to further health initiatives in your workplace, so as to serve you in the most efficient and effective way unless such sharing is prohibited by law.
  - We may contact you to obtain feedback about the App and/or physical activity tracking device used in conjunction with the App. In this regard, you hereby give express consent for us to contact you.
- HPB shall not be liable for any injuries sustained or casualty that arise directly and/or indirectly from the participation of the Corporate Challenge.
- HPB shall not be liable for any expenses, losses, costs damages, liabilities or other consequences of any nature (collectively “**Losses**”) suffered or incurred directly or indirectly by participants of the Challenge howsoever caused or arising and without limiting the generality of the foregoing, whether by reason of or on account of any act or omission whether negligent or otherwise on the part of HPB or its agents or employees, even if HPB or its agents or employees are advised of the possibility of such Losses.
- HPB reserves the right to investigate cases of suspected fraud and suspend an employee’s participation status during the investigation period.
- HPB’s decision on all matters relating to the Corporate Challenge is final and binding on all participants and participating organisations. HPB will not entertain any queries with regard to any

challenge results, and will not be obliged to provide the reason(s) for its awarding decision to a participating organisation.

<sup>1</sup> For smartphone users only. For non-smartphone users, they may sign up for the Corporate Challenge either at the Corporate Challenge roadshows or (if organisation opted for 'courier service') by completing the Excel template for non-smartphone sign ups.