

Terms & Conditions Governing The Eat, Drink, Shop Healthy Challenge Season 2

The following terms and conditions (“**T&Cs**”), and all subsequent revisions or amendments made by the organiser, Health Promotion Board (“**HPB**”), shall apply to the “Eat, Drink, Shop Healthy Challenge Season 2” (“**Challenge**”). Participation in the Challenge signifies your agreement to be bound by the all the terms and conditions (T&Cs) listed below. Please do not participate in the Challenge should you not agree to the T&Cs.

A. ABOUT THE EAT, DRINK, SHOP HEALTHY CHALLENGE SEASON 2

1. The Challenge period will officially start on 1 November 2017, 0000 hours (“**Challenge Period**”), subject to blackout periods at selected participating partners and/or outlets (“**Partners**”).
2. The Challenge covers two (2) promotional mechanics:
 - a) Sure-Win Prizes - Earn Healthpoints by scanning a QR code using the Healthy 365 mobile application. (Refer to D1 for details)
 - b) Crack-and-Win game (Refer to Section D for details)
3. Eligible persons (“**you**”) to participate in the Challenge:
 - a) Singapore citizens, permanent residents, employment pass holders or work permit holders, and
 - b) Individuals aged 17 years and above at the time of collecting the prize
 - c) All HPB employees and immediate family members are eligible to participate in this Challenge with the following exceptions:
 - Winning in the Early Bird \$888 Lucky Draw; Or
 - Winning prizes that are more or equal to S\$250 in value; or
 - d) Employees of participating Partners are eligible to participate in this Challenge with the exception of ALL third-party vendors, service providers and/or event organisers (EOs) and their employees, who are involved in or connected to, directly or indirectly, the Challenge.
4. *HPB reserves the right to discontinue, remove or disbar any user’s or employee’s participation in this Challenge should there be any suspicion of fraud during audit or routine checks.*

B. HOW TO PARTICIPATE

1. You can participate by downloading the Healthy 365 app from Google Play Store or Apple App Store on your smartphone¹.
2. If you are new to the Healthy 365 app, you will be required to register a new profile. Alternatively, please restore your profile if you have downloaded the app before. After completing your profile registration or restoration, go the Challenge tab and sign up for the Eat, Drink, Shop Healthy Challenge.
3. If you already are an existing user on Healthy 365 app, you can go to the “Challenge” tab and sign up for the Eat, Drink, Shop Healthy Challenge.

¹ Recommended for Android and iPhone users to download with minimally OS 4.4 and iOS 8.0 respectively.

4. You are entitled to a QR ticket ("**Ticket**") or receipt with QR Code ("**Receipt**") at point of sale from our Partners during the Challenge period, under the following conditions:
 - a) For each purchase of at least one (1) Healthier Option dish ("**Qualifying Dish**") in a single receipt
 - b) For each purchase of at least one (1) less/no sugar drink ("**Qualifying Drink**") in a single receipt
 - c) For each purchase of at least one (1) product that carries the "Healthier Choice Symbol" (HCS) ("**Qualifying Product**") in a single receipt

Details on our Partners, QR Ticket and QR on receipt Issuances can be found in Annex A. Refer to www.gethealthy.sg/eatdrinkshop for the list of participating outlets.

GETTING A QR TICKET

5. For selected participating Partners in Institute of Higher Learnings that issue QR Tickets, please request for a QR Ticket from the Partner's staff at the counter **immediately after** the purchase. Scan the QR code using the Healthy 365 app to earn Healthpoints.

Every Qualifying Dish purchased entitles you to one (1) QR Ticket.

Every Qualifying Drink purchased entitles you to one (1) QR Ticket.

Every Qualifying Product purchased entitles you to one (1) QR Ticket.

GETTING A RECEIPT WITH A QR CODE

6. For QR codes printed on Receipts, you will receive a Receipt with a unique QR code printed on it after an eligible purchase at participating Partners.
7. Please scan the QR code on the Receipt, using the Healthy 365 app, by end of the next calendar day (i.e. by 2359 hrs) in order to earn the Healthpoints. Failure to do so would invalidate the QR code on the Receipt and you will not receive any Healthpoints for your purchase. HPB shall not be liable for Healthpoints that are not earned as a result of you failing to scan the QR code by end of the next calendar day of your purchase.
8. You will only need to scan the QR code on the Receipt once regardless of the number of Qualifying Items purchased.

For instance, if you have purchased two (2) Qualifying Dishes, scanning the QR code once will automatically give you twenty (20) Healthpoints (excluding any Bonus Healthpoints), with 10 Healthpoints given for every Qualifying Dish purchased.

9. If you bought a qualifying item but did not receive a Receipt with QR code printed, you will have to inform HPB within 14 calendar days (including the day of purchase). Failure to do so would invalidate the QR code on the Receipt and you will not receive any Healthpoints for your purchase. HPB shall not be liable for Healthpoints that are not earned as a result of you failing to inform HPB within 14 calendar days (including the day of purchase).

C. ABOUT HEALTHPOINTS AND HOW TO ACCUMULATE THEM

1. Scanning each Receipt with QR Code using the Healthy 365 app offers you a chance to accumulate Healthpoints. The Healthpoints awarded are as follows:

Healthier Category	Healthpoints Per Qualifying Item	Weekly Cap on No. of Qualifying Items scanned	Weekly Cap on Healthpoints that can be accumulated per category
Qualifying Dish	10	15	150
Qualifying Drink	5	15	75
Qualifying Product	5	30	150
Weekly maximum		60	375 Healthpoints

2. Upon reaching your weekly maximum Healthpoints in any particular category, you will not be able to earn additional Healthpoints for that category in the same week. Each week starts on Monday, 0000 hrs and ends on Sunday, 2359 hrs.

WINS-DAY PROMOTIONS

3. During Wins-Day Promotions at selected Partners, each Qualifying Food/Drink/Product at the Partner entitles you to Bonus Healthpoints with each scan of the QR code using the Healthy 365 app. These Bonus Healthpoints do not count toward the weekly maximum of 375 Healthpoints.

SIGN-UP GIFT FOR NEW SIGN-UPS

4. Participants who sign up for the Challenge will receive 140 Bonus Healthpoints as a Sign-Up Gift. This is only applicable to participants who did not join the EDSH Challenge from 1 August 2017 – 31 October 2017.
5. These 140 Bonus Healthpoints will not be eligible for any other promotions (e.g. Lucky Draw) and can only be used towards accumulation of Healthpoints to redeem Sure-Win Prizes.
6. Please note that the Sign-Up bonus of 140 Healthpoints will be reflected under the “Summary” tab of the Challenge by the next working day. If you do not see it after the stipulated time period, please try to reboot your phone and restart the app.
7. HPB reserves the right to replace this sign-up gift with immediate effect at any time during the Challenge period without prior notice. HPB further reserves the right to modify and/or terminate this sign-up gift at any time at its sole discretion without any further notice.
8. this bonus Healthpoints at any time at its sole discretion without any further notice.

D. ABOUT PRIZES TO BE WON

SURE-WIN PRIZES

1. Every 150 Healthpoints earned and accumulated will be eligible for Sure-Win rewards within the Healthpoints Rewards Catalogue. HPB's decision on the types of rewards available is final and any request to change the reward shall not be entertained.
2. For more information, please refer to the Terms and Conditions of the Healthpoints Rewards Catalogue in the Healthy 365 app.
3. Non-receipt of physical vouchers must be highlighted 6 weeks from date of redemption on the Healthy 365 app. Failing which, HPB reserves the right to refuse to award any prize to the participant.

E-VOUCHER ON HEALTHY 365 APP 'DEALS & DISCOUNTS' PAGE

4. All E-vouchers which are found in Healthy 365 'Deals & Discounts' page must be redeemed by the date stipulated in the T&Cs of the E-voucher. E-vouchers which remain unredeemed after the specified dates shall be forfeited and dealt with as deemed fit by HPB and/or Partners. Extension of validity is strictly prohibited. All E-vouchers are non-exchangeable and cannot be exchanged for cash.
5. Please ensure that the redemption is made only when you are physically in the presence of the Partner's staff who is assisting in your redemption. HPB and Partners do not take responsibility for rewards which have been accidentally redeemed and no form of compensation will be made.

CRACK-AND-WIN

6. From 25 Dec 2017, every 30 Healthpoints earns you a chance to play the Crack-and-Win game, where you stand to receive prizes worth up to S\$10.
7. Upon receiving the chance to play the Crack-and-Win game, you have till the end of the next calendar day to play the game. HPB shall not be liable for Crack-and-Win game(s) that is/are not played as a result of you failing to play the game by end of the next calendar day.
8. HPB reserves the right to modify the condition to play the Crack-and-Win game with immediate effect at any time during the Challenge period without prior notice. HPB further reserves the right to terminate this reward scheme at any time at its sole discretion without any further notice.

QR HUNT

9. HPB's decision on the types of rewards available is final and any request to change the reward shall not be entertained. HPB reserves the right to replace the rewards with immediate effect any time during the QR Hunt period without prior notice. HPB further reserves the right to modify and/or terminate this Hunt at any time at its sole discretion without prior notice.

E. WHAT ARE THE QUALIFYING DISHES, DRINKS AND PRODUCTS?

Qualifying Drinks, Dishes and Products are outlined as follows:

QUALIFYING DISHES

1. A Qualifying Dish refers to any dish sold in participating restaurants, food courts, hawker centre stalls, food kiosks and quick service restaurants that is labelled with any of the HPB's Healthier Choice identifiers shown below. Qualifying Dish may vary or differ with each Partner.



QUALIFYING DRINKS

2. A Qualifying Drink refers to the drinks listed below that are sold in participating coffeeshops, food courts, cafes, kiosks, or hawker centre stalls:
 - Siu dai/ kosong hot or cold drinks at any Partner;
 - Packaged drinks with the HCS logo;
 - Packaged drinks with zero calories;
 - Distilled, sparkling and mineral water;
 - Selected specialty drinks with less or no sugar. These are:
 - i. Qualifying drinks for all Partners selling bubble tea: 50% or less sugar, with one topping except “ice cream” and “Oreo”
 - ii. Qualifying drinks for Jollibean and Mr Bean: Classic Soya Milk (16oz) with 50% or less sugar level

QUALIFYING PRODUCTS

3. A Qualifying Product refers to any product sold in participating supermarkets, petrol marts and convenience stores that carries the Healthier Choice Symbol (HCS) logo:



F. ABOUT ON-GROUND ACTIVATIONS

SUPERMARKET “SPIN-THE-WHEEL” ACTIVATIONS

1. During in-store activations at selected supermarkets, if you have downloaded the Healthy 365 app, signed up for the Challenge and have at least three (3) Qualifying Products in a single receipt dated on or later than 1 November 2017 from the same supermarket chain as that of the supermarket where the activation is conducted, you will be entitled to one Spin-The-Wheel chance. You must bring along both print-out portions of the Receipt that show the grocery products purchased and the QR code.
2. If you purchase a Qualifying Product that is in line with the thematic promotion (e.g. any product with the HCS tagline “Higher in Wholegrains” during the Wholegrain thematic promotion period) on the day of the activation, you will receive four (4) QR Tickets at the activation. You will need to bring the Qualifying Product, your receipt and QR code print-out to the activation as proof of purchase. QR Tickets that are received via this mode will not be entitled for a chance to Spin-The-Wheel.
3. Each Receipt with QR code, dated on or later than 1 November 2017, obtained from purchase of qualifying item(s) from any participating F&B partner, gives you one (1) Spin-The-Wheel chance at supermarket activations.
4. No QR Tickets will be eligible for a Spin-The-Wheel chance at supermarket activations.
5. You have a maximum of three (3) Spin-The-Wheel chances at all activations island-wide that occur on the same day.

IN-MALL “SPIN-THE-WHEEL” ACTIVATIONS

6. During activations at selected malls, if you have downloaded the Healthy 365 app, signed up for the Challenge and shown proof of purchase of qualifying items (i.e. by showing any participating F&B, Convenience Store or Supermarket Receipt with QR code dated on or later than 1 November 2017), you will be entitled to Spin-The-Wheel chance(s).
7. Supermarket and convenience store receipts will need to have at least three (3) Qualifying Products on the receipt dated on or later than 1 November 2017 to be entitled to one (1) spin. You must bring along both portions of the Receipt that show the grocery products purchased and the QR code.
8. If you purchase a Qualifying Product that is in line with the thematic promotion on the day of the activation (e.g. any product with the HCS tagline “Higher in Wholegrains” during the Wholegrain thematic promotion period), you will receive four (4) QR Tickets at the activation. You will need to bring the Qualifying Product, your receipt and QR code

print-out to the activation as proof of purchase. QR Tickets that are received via this mode will not be entitled for a chance to Spin-The-Wheel.

9. Each Receipt with QR code, dated on or later than 1 November 2017, obtained from purchase of qualifying item(s) from any participating F&B partner, gives you one (1) Spin-The-Wheel chance at in-mall activations.
10. No QR Tickets will be eligible for a Spin-The-Wheel chance at in-mall activations.
11. You have a maximum of three (3) Spin-The-Wheel chances at all activations island-wide that occur on the same day.

F&B OUTLET “SPIN-THE-WHEEL” ACTIVATIONS

12. During activations at selected F&B outlets, if you have downloaded the Healthy 365 app, signed up for the EDSH Challenge and shown proof of purchase of qualifying item(s) (i.e. by showing Receipt with QR code dated on or later than 1 November 2017) from the same F&B outlet where the activation is conducted, you will be entitled to Spin-The-Wheel chance(s).
13. No QR Tickets will be eligible for a Spin-The-Wheel chance at F&B outlets activations.
14. You have a maximum of three (3) Spin-The-Wheel chances at all activations island-wide that occur on the same day

INSTITUTE OF HIGHER LEARNING “SPIN-THE-WHEEL” ACTIVATIONS

15. During activations at selected Institute of Higher Learning (IHL), if you have downloaded the Healthy 365 app, signed up for the Challenge and shown proof of purchase of qualifying items (i.e. by showing a QR Ticket or Receipt from any participating F&B, Convenience Store or Supermarket Receipt dated on or later than 1 November 2017), you will be entitled to Spin-The-Wheel chance(s).
16. Supermarket and convenience store receipts will need to have at least three (3) Qualifying Products on the receipt dated on or later than 1 November 2017 to be entitled to one (1) spin. You must bring along both portions of the Receipt that show the grocery products purchased and the QR code.
17. If you purchase a Qualifying Product that is in line with the thematic promotion on the day of the activation (e.g. any product with the HCS tagline “Higher in Wholegrains” during the Wholegrain thematic promotion period), you will receive four (4) QR Tickets at the activation. You will need to bring the Qualifying Product, your receipt and QR code print-out to the activation as proof of purchase. QR Tickets that are received via this mode will not be entitled for a chance to Spin-The-Wheel.
18. Only QR Tickets collected from the IHL where the activation is conducted will be eligible for a Spin-The-Wheel chance at the respective IHL activation. HPB reserves the right to decide which QR Ticket will be eligible in each IHL activation.

19. You have a maximum of three (3) Spin-The-Wheel chances at all activations island-wide that occur on the same day.

TERMS AND CONDITIONS OF PLAY

20. The Spin-The-Wheel rewards are available on a while-stocks-last basis and HPB reserves the right to replace the rewards with immediate effect at any time without prior notice. HPB further reserves the right to modify and/or terminate this Spin-The-Wheel reward scheme at any time at its sole discretion without any further notice.
21. Holders of QR Tickets and/or Receipts which are defaced, illegible or tampered with, will not be eligible to participate in the Spin-the-Wheel.
22. HPB reserves the right to reject participation, disqualify winners and forfeit any prize if:
 - a. HPB, in its sole discretion, decides that the participation is not valid;
 - b. The winner does not agree to abide by and be bound by the T&Cs; or
 - c. The winner has committed any act of fraud or dishonesty, or has misrepresented anything in connection with the Spin-the-Wheel.
The winner is abusive to our staff on-ground or causes a nuisance at any of our activations.
23. All winners of the Spin-the-Wheel activation are required to provide the following types of personal data to HPB and its appointed third party vendors at the activation, for verification purposes:
 - Full name, as per NRIC
 - NRIC/ FIN number
 - Contact number
 - Winner's sign-off
24. HPB reserves the right to decide on the type of prizes and replace the prizes with immediate effect at any time during the Challenge period without prior notice. HPB further reserves the right to modify and/or terminate this reward scheme at any time at its sole discretion without any further notice.
25. For audit and validation purposes, NRIC holder is required to be present to participate and/or win any prizes. NRICs should not be transferred.

G. CONTACT DETAILS OF PARTICIPANTS

1. By choosing to participate in the Eat, Drink Shop Healthy Challenge and its related activities, you hereby agree that any and all personal data provided to HPB and its third party vendors and service providers may be used and/or disclosed by HPB and its third party vendors and service providers for the following purposes:
 - a) Communication with the winner for purposes related to this Challenge and related activities; and
 - b) Publicity, advertising or marketing purposes in connection with the Challenge and related activities and/or in connection with any HPB's programmes/ outreach/ initiatives/ activities.

2. You must be responsible for providing complete and accurate contact information to HPB and its organisers. HPB accepts no responsibility for any inability or failure to contact you arising from inaccurate or incomplete contact information.

H. CONTACT DETAILS FOR ENQUIRIES

1. For enquiries about this Challenge, you can visit www.gethealthy.sg/eatdrinkshop, email us at eatdrinkshophealthy@hpb.gov.sg or call us at **1800 567 2020**. Our hotline operating hours are as follows:

Mondays to Fridays: 8.30am to 5pm
Saturdays and eve of Public Holidays: 8.30am to 1pm
Sundays and Public Holidays: Closed

I. ALL OTHER INDEMNITY, DISCLAIMERS AND LEGAL INFORMATION

1. HPB accepts no responsibility for Healthpoints that cannot be registered in the system due to technical or other reasons.
2. HPB shall not be liable for or in respect of any expenses, losses, costs damages, liabilities or other consequences of whatsoever nature (collectively "Losses") suffered or incurred directly or indirectly by you, howsoever caused or arising and without limiting the generality of the foregoing, whether by reason of or on account of any act or omission whether negligent or otherwise on the part of HPB or its servants or agents, even if HPB or its agents or employees are advised of the possibility of such Losses.
3. HPB reserves the right to investigate cases of suspected fraud and suspend your participation status and accumulation of points during the investigation period.
4. HPB reserves the right to disqualify and withdraw rewards from any person who is non-compliant with the Rules and Regulations of the Challenge at its sole discretion.
5. All QR Tickets will be rendered null and void at the end of the Challenge period or after 31 October 2017, whichever is earlier. HPB accepts no responsibility for QR Tickets or Receipts that are illegible, misplaced, lost and incomplete or which cannot be claimed for winnings due to technical or other reasons.
6. The images of prizes on all marketing materials are for illustration purpose only. Actual products may be different from the images shown. Prizes cannot be assigned, transferred, redeemed for cash or substituted. HPB will not replace any lost or stolen prizes.
7. HPB may, in its sole and absolute discretion and without prior notice, substitute, withdraw, add to or alter any of the prizes offered with another of comparable value if the prize is unavailable for whatever reason.
8. HPB reserves the right to withdraw, discontinue or terminate the Challenge, or extend the Challenge Period without prior notice or liability to you. HPB shall not be liable for any loss, damage or expense incurred arising from such withdrawal, discontinuation or termination of the Challenge or extension of the Challenge Period.
9. The prizes are provided on "as is", "with all faults" and "as available" basis. HPB does not warrant, represent or guarantee the usability or quality of the prizes, or that the claims made by the manufacturers, distributors and/or service providers of the prizes are accurate. To the fullest

extent permitted by the law, HPB disclaims all warranties (whether express or implied) including but not limited to warranties that the prizes will meet the prize winners' requirements, warranties of satisfactory quality, warranties of merchantability or fitness for a particular purpose. [All warranty claims in regards to a prize should be directed to the applicable manufacturer/service provider.]

10. Taxes, if any, related to a prize are the sole responsibility of the prize winner. HPB accepts no responsibility for any tax or other liability that may arise from the prize winnings.
11. All prizes are not exchangeable whether for cash, in kind or for other goods/services, whether wholly or partially. Prize winners may not sell any of the prizes that are awarded. Any contravention of this condition may result in forfeiture of the prize by HPB.
12. By participating in this Challenge and/or claiming any prize, prize winners hereby release and agree to hold harmless, subject to the maximum extent permitted under the law, HPB and its affiliates, contractors and agents and their respective directors, officers and employees from any and all liability for any loss (including, without limitation, indirect or consequential loss), damage, expenses, personal injury or death in connection with this challenge, or any prize.
13. By participating in this Challenge, you agree to be bound by and to comply with these T&Cs. HPB may, at any time, at its sole discretion and without prior notice or liability to you, vary, modify or amend the terms within these T&Cs. For the avoidance of doubt, the amended T&Cs will prevail in the event of inconsistency.
14. Non-compliance with or breach of any of these T&Cs may disqualify you, and any prizes won by you may be forfeited, withheld, withdrawn or reclaimed by HPB at its sole discretion.
15. All matters, including but not limited to disputes and questions, relating to this Challenge and the T&Cs will be determined by HPB at its sole discretion. HPB's decision shall be final, conclusive and binding. HPB will not entertain any queries with regard to any Challenge results, and will not be obliged to provide the reason(s) for its awarding decision to you.
16. Prize winners hereby consent and agree to HPB recording their images through photography, videography or any other image recording means or technology (collectively "Image Recording") in any material for publicity purposes (collectively "Challenge Materials").
17. HPB shall own all the rights, title and interests including Challenge intellectual property rights in and to the image recording(s) and the Challenge Materials.
18. HPB shall have the right to publish, reproduce, make adaptations, communicate and make available to the public, the image recording(s) and the Challenge Materials in any media, whether in print, digital or any other format, for any publicity purposes connected with the Challenge or any other activity of HPB connected with being a winner in the Challenge ("Publicity Purposes"), including sharing or disclosing the image recordings or the Challenge Materials to any third party authorised by HPB for the Publicity Purposes, without restriction and without the need to notify the prize winner in advance.
19. The participant will have no right to approve the finished product wherein the image recording(s) or his/her likeness appears, and shall not receive royalties or any other compensation arising or related to the use of the image recording(s) or the Challenge Materials.
20. There shall be no time limit, nor is there any limitation in geography or medium on the use of the image recording(s) or the Challenge Materials set out in the clauses above.

21. The prize winner hereby releases, waives and discharges HPB and its directors, officers, agents, servants, employees and any person acting pursuant to the authority of HPB (collectively the "Released Parties") from, and covenant not to sue the Released Parties or any of them for, any and all liability, claims, demands, actions and causes of action howsoever arising out of or in relation to any loss, damage or for the enforcement of any personal or proprietary right he/she may have in connection with the image recording(s) or the Challenge Materials. HPB may require prize winners to sign separate written releases.
22. You agree and consent to being contacted by HPB to obtain feedback about the Challenge and the Healthy 365 app.
23. These terms and conditions shall be construed in all respects according to Singapore law and participants submit to the exclusive jurisdiction of the courts of the Republic of Singapore.
24. In the event of any inconsistency between these terms and conditions and any brochure, marketing or promotional material relating to the Challenge, the terms of these terms and conditions will prevail.
25. The T&Cs and any amendments will be displayed at www.gethealthy.sg/eatdrinkshop. HPB may vary these terms and conditions without notice, or discontinue or withdraw the Challenge at any time without any notice or liability to any party.
26. You agree to abide by all the terms and conditions governing the use of the Healthy 365 App, which are expressly incorporated herein and can be found at www.gethealthy.sg/eatdrinkshop.
27. All information with regards to or in connection with this Challenge is correct at time of publishing and subject to change without notice or liability to you.

ANNEX A: Participating Partners

Refer to www.gethealthy.sg/eatdrinkshop for the full list of participating outlets.

Partners with Qualifying Dishes	Setting
Greendot	Restaurant
Kopitiam ²	Foodcourt
Qi Ji	Restaurant
Sakae Sushi ³	Restaurant
Simply Wrapps	Restaurant

Partners with Qualifying Drinks	Setting
Greendot	Restaurant
Kopitiam ²	Foodcourt
Qi Ji	Restaurant
Sakae Sushi ⁵	Restaurant
Simply Wrapps	Restaurant

Partners with Qualifying Products	Setting
7-Eleven ⁴	Convenience Store
Cheers ⁵	Convenience Store
FairPrice	Supermarket
Sheng Siong	Supermarket

² Selected outlets managed by Kopitiam only. Please refer to www.gethealthy.sg/eatdrinkshop for full list of participating outlets.

³ Not applicable for outlet at Wheelock Place.

⁴ Not applicable for outlets at Shell petrol stations and Changi Airport Terminals.

⁵ Not applicable for outlets at Esso petrol stations, and outlets at Changi Airport Terminals, Nanyang Poly and Blk 142 Tampines Street 12.