

Eat, Drink, Shop Healthy Promotion Frequently Asked Questions

1. What is this contest about?

The Eat, Drink, Shop Healthy Promotion is a contest organized by the Health Promotion Board to encourage Singaporeans to make healthier choices when purchasing dishes, drinks or products. This promotion contains a game card contest and lucky draw.

2. What are the prizes to be won?

Game Card Prizes

- a) Prizes of \$2,888 cash each, if you successfully match the game cards;
- b) Customised Nets Flashpay cards, each loaded with \$10 value, if you successfully match the cards;
- c) Free or discounted dishes, lower-sugar drinks, or supermarket vouchers;

3. Who can participate in this promotion?

You are eligible to participate in this promotion if you are:

- a) a Singapore citizen, permanent resident, employment pass holder or work permit holder.
- b) above 16 years of age at the time of collecting the prize
- c) not an employee of third party vendors, service providers or Partners involved in or connected to, directly or indirectly, the Promotion; and

4. When is the promotion period?

The promotion runs from 28 July to 28 October 2016, with the exception of McDonald's which runs from 29 September to 23 October 2016.

5. Which are the participating outlets?

Please click [here](#) for the list of participating outlets.

6. How do I get a game card?

Simply purchase a qualifying drink or dish at a participating outlet or a qualifying product at a participating petrol mart and you will be entitled to receive a game card at point of sale.

If you have bought a qualifying product from a participating supermarket outlet, you are entitled to a game card that can only be claimed at selected Spin the Wheel activations at the same supermarket chain the Qualifying Product was purchased from. Please refer to the in-store activation schedules found at www.gethealthy.sg/eatdrinkshop.

7. I purchased a Healthier Choice Symbol (HCS) product from a participating supermarket but did not receive a game card. How do I get a game card?

If you have purchased at least one HCS product in a single receipt from a participating supermarket, you may redeem your game card at selected Spin the Wheel activations at the

same supermarket chain the Qualifying Product was purchased from. Please refer to the Spin the Wheel activation schedules found at www.gethealthy.sg/eatdrinkshop.

8. How do I participate in the Lucky Draw promotion?

For holders of a Game Card

To enter into the Monthly Lucky Draw, you will need to SMS your name, NRIC/FIN no., Game Card serial number and Unique Code to 98320500 in this format: *Your Name <space> IC Number <space> Game Card Serial Number <space> Unique Code*

For example: John Tan S8765432X 1234567891234 ABC01

Participants must retain their winning Game Card as proof of purchase for verification purpose and prize redemption.

For holders of a participating supermarket receipt indicating the purchase of at least one Qualifying Product

To enter into the Monthly Lucky Draw, you will need to SMS your name, NRIC/FIN no., supermarket receipt number to 98320500 in this format: *Your Name <space> IC Number <space> Supermarket receipt number*

For example: John Tan S8765432X 123456A

Participants must retain their supermarket receipts as proof of purchase for verification purposes and prize redemption.

Lucky Draw

3 x Monthly cash prizes of \$8,888

9. How do I know if I have won any prizes?

If you successfully match the prize cards, you would have won. Examples of pairs of matching cards are shown below for reference.

Matching game cards for \$2888 cash prize



Matching game cards for Customised Nets Flashpay cards



For free or discounted dishes, lower-sugar drinks, or supermarket vouchers, you may your prize at the respective Participating Outlets as stated on the game card.

For lucky draw prizes, winners will be contacted by phone and must respond within 2 working days of being notified. The results of the lucky draw will be published in the newspaper My Paper.

10. For the Lucky Draw, do I need to SMS my entry on the same day of purchase?

No. You can submit your entry any day during the promotion period.

11. Are there limits to the number of entries I can submit for the Lucky Draw?

You are allowed to submit up to five (5) entries per day per NRIC number, so long as each entry contains a different receipt or Game Card number. If you submit multiple entries for the same receipt or game card, you will only be entitled to one chance per receipt or game card.

12. Are there additional SMS charges for entry submissions?

No. We will not impose any additional charges for each entry submitted via SMS. However, the cost of each SMS entry based on your existing mobile plan, will be borne by you.

13. What happens if I lose my receipt?

Those who are unable to provide proof of purchase will be disqualified. Proof of purchase includes the original receipt or duplicate copy issued by the supermarket during purchase upon customer's request.

14. What happens if I lose my game card?

Those who are unable to provide the original matching game cards will be disqualified.

15. How do I redeem my prize?

All prizes must be redeemed by 28 November 2016. The procedure for prize redemption of each prize is as follows:

Winners of \$2,888 Game Card Cash Prize

- a) Call our hotline at 67011265 to provide the serial numbers found on the pair of matching winning cards, your name and NRIC/FIN number for verification;
- b) Upon verification, HPB will contact you to arrange the date and time during office hours to collect your \$2,888 cheque from HPB's office in person;
- c) On the appointed date and time, you have to produce:
 - i. The pair of original matching winning cards, as illustrated below, with the serial numbers clearly visible:



- ii. Your original Identification Card¹ showing NRIC or FIN number;
- iii. If any prize winner is unable to be physically present to claim his/her prize, he/she can authorise another person to claim his/her prize on his/her behalf by producing an original authorisation letter signed by the prize winner, copy of the prize winner's identification card and the authorised person's original identification card.

Winners of the Customised Nets Flashpay Card with \$10 loaded value and supermarket vouchers

- a) Call our hotline at 67011265 to provide the serial numbers found on the winning card(s), your name and NRIC/FIN number for verification

¹ Acceptable Identification Cards are: (1) NRIC card or Singaporean Passport; (2) Immigration Passes such as Student's Pass, Long Term Pass and Dependant's Pass; and (3) Work Passes such as Work Permit, S Pass and Employment Pass.

- b) Upon calling our hotline, you will be asked to email a photo of your winning card(s) to enquiries@gethealthy.sg according to the example shown below. The photo must include the serial number of each winning card, with the serial number clearly visible. Inability to produce a photo of the winning card(s) will render the entry as disqualified.

Example of photo:



- c) Provide your mailing address for HPB to mail the prize to you. Prize will be mailed via normal mail after HPB has completed the verification process.

Winners of \$8,888 Lucky Draw Cash Prize

- a) All prize winners will be contacted by telephone and must respond within two (2) working days of being notified. In the event that a prize winner is unable to produce valid proof of purchase within one (1) working day or does not respond to the call within the stipulated period, he/she will be disqualified and HPB may in its discretion pick another winner from the reserve list.
- b) HPB will contact the winner to arrange the date and time during office hours to collect the cheque for \$8,888 from HPB's office in person;

- c) On the appointed date and time, the winner has to produce:
- i. The winning receipt or winning Game Card for verification which features the Serial Number and the SMS portions clearly;

Example of Game Card

Front



SMS Section



- ii. Winner's Identification Card² showing NRIC or FIN number;

16. Can I authorize someone else to collect the prize on my behalf?

Yes. If you are unable to be physically present to claim your prize, you can authorise another person to claim your prize on your behalf by producing the original authorisation letter signed by the winner, copy of the winner's identification card and the authorised person's original identification card.

17. Are the prizes exchangeable?

All prizes are NOT exchangeable whether for cash or in kind.

18. What are the operating hours of your hotline?

The hotline operating hours are as follows:
Mondays to Fridays: 9am to 6pm
Saturdays and eve of Public Holidays: 9am to 1pm
Sundays and Public Holidays: Closed

19. Who do I contact if I have further questions about the promotion?

Please email enquiries@gethealthy.sg or call 67011265 for other enquiries about this promotion.

² Acceptable Identification Cards are: (1) NRIC card or Singaporean Passport; (2) Immigration Passes such as Student's Pass, Long Term Pass and Dependant's Pass; and (3) Work Passes such as Work Permit, S Pass and Employment Pass.